I would definitely say the median does a better job of summarizing the data because the data is heavily right-skewed. This can be seen from my histograms to the left. A median is a resistant measure of center, and the few large values in each dataset skew the results.

I would also say that the successful campaigns had a higher variability, and this is because the variance is much larger than the other category. I would say this makes sense because I feel some campaigns would get a huge overflow of support, but not all of them would.